



Job Description and Person Specification

Charity Fundraiser

Job Summary:

We are seeking a passionate and experienced Charity Fundraiser to join our dedicated team in Malton, North Yorkshire. The successful candidate will be responsible for developing and implementing fundraising strategies to support the goals of our mental health charity. This is an exciting opportunity to make a real difference in the lives of those affected by mental health issues.

Key Responsibilities:

- ✓ Promote awareness of our objectives and our work to relieve suffering and distress
- ✓ Research and identify potential funding sources and grant opportunities
- ✓ Prepare grant proposals and manage grant reporting requirements
- ✓ Develop and implement fundraising strategies to meet or exceed fundraising targets
- ✓ Cultivate and maintain relationships with donors, sponsors, and supporters
- ✓ Recruit and lead a team of fundraising volunteers
- ✓ Plan and execute fundraising events, campaigns, and initiatives
- ✓ Collaborate with colleagues e.g. Comms Assistant to create fundraising initiatives
- ✓ Provide excellent customer service to donors, sponsors, and supporters
- ✓ Monitor and analyse fundraising data to assess performance

Qualifications:

- ✓ Bachelor's degree (or equivalent) in communications, business, public relations, or related field
- ✓ Certification, diploma, or similar qualification in fundraising
- ✓ Proven experience in fundraising (minimum of three-years), preferably within the mental health charity sector
- ✓ Strong knowledge of fundraising principles, techniques, and best practices
- ✓ Excellent communication and interpersonal skills, including having confidence in public speaking, and paying good attention to detail
- ✓ Ability to lead and motivate volunteers
- ✓ Ability to build and maintain relationships with diverse stakeholders
- ✓ Strong organisational and project management skills
- ✓ Customer service-oriented mindset
- ✓ Ability to work independently as well as part of a team
- ✓ Passion for mental health advocacy and a commitment to making a positive impact

How to Apply:

Please submit your CV and a cover letter to chiefofficer@ccnyl.org.uk outlining your relevant experience and why you are the ideal candidate for this role.